

Order / Rev: 709376
 Alt Order #: 06295825
 Flight Dates: 08/25/12 - 09/03/12

Advertiser: Nelson, B/ D / US Senate
 Product Desc: NELSON FOR FL SENATE
 Estimate: 561

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	WTSP	08/31/12	08/31/12	M-F 9-930a 10 News, 9aM 10 News, 9am	CM	9-9:30A	----F--	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	----F--		1				\$140.00		0.00			
6	WTSP	08/27/12	08/30/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	M--T---	:30	2	\$650.00	P-3	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	M--T---		2				\$650.00		0.00			
7	WTSP	08/31/12	08/31/12	M-F 5-530p 5-530p 10 News	CM	5-530p	----F--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	----F--		1				\$400.00		0.00			
8	WTSP	08/29/12	08/29/12	M-F 6-630p 6-630p 10 News	CM	6-630p	--W----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	--W----		1				\$500.00		0.00			
9	WTSP	08/27/12	08/27/12	M-F 6-630p 6-630p 10 News	CM	6-630p	M-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	M-----		1				\$500.00		0.00			
10	WTSP	09/02/12	09/02/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	-----S	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-----S		1				\$400.00		0.00			
11	WTSP	09/03/12	09/03/12	M-F 9-930a 10 News, 9aM 10 News, 9am	CM	9-9:30A	M-----	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	M-----		1				\$140.00		0.00			
12	WTSP	09/03/12	09/03/12	M-F 9-930a 10 News, 9aM 10 News, 9am	CM	9-9:30A	M-----	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	M-----		1				\$140.00		0.00			
13	WTSP	09/03/12	09/03/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	M-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	M-----		1				\$650.00		0.00			
14	WTSP	09/03/12	09/03/12	730-8p Inside Edition	CM	730-8p	M-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	M-----		1				\$600.00		0.00			
15	WTSP	08/27/12	08/27/12	530-6a 530-6a 10 News	CM	530-6a	M-----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	M-----		1				\$100.00		0.00			
N 16	WTSP	08/28/12	08/29/12	530-6a 530-6a 10 News	CM	530-6a	-TW----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-TW----		1				\$100.00		0.00			
N 17	WTSP	08/28/12	08/29/12	M-F 9-930a 10 News, 9aM 10 News, 9am	CM	9-9:30A	-TW----	:30	1	\$75.00	P-4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-TW----		1				\$75.00		0.00			
													Totals	18	\$6,425.00